



F29, Eternity Mall, Teen Hath Naka, Thane (W)

SEO & Content Executive (Fresher) – Sigmaflux

Company: Sigmaflux

Experience Required: Freshers can apply (Training Provided)

Location: Eternity Mall, Teen Hath Naka, Thane (W)

Work Mode: Work from Office (Mon–Sat, 9 AM – 6 PM)

Employment Type: Full-time

Compensation

- **Initial Internship:** 3 months (Stipend up to INR 6,000 per month)
- If the candidate is at a very basic level, an additional 1-month unpaid training period may be added before the internship
- **Full-Time Opportunity Post Internship:** Salary up to **INR 15,000 per month**
- We are looking for candidates who are serious about building a **long-term career** and willing to commit and grow with the company

About Sigmaflux

Sigmaflux is a performance-driven digital growth agency specialising in B2B websites and strategic online marketing. We work closely with brands to help them grow digitally through structured SEO, high-intent Google Ads, and strong marketing fundamentals.

Job Summary

We are looking for a **motivated, disciplined and detail-oriented Fresher SEO & Content Executive** with **good English writing and communication skills**. The ideal candidate should have basic awareness or interest in SEO and digital marketing, a willingness to learn, and the ability to think logically about business and marketing.

This role includes **SEO execution + content writing support** (blogs, website content, on-page SEO content etc.). Training will be provided — but the candidate must be willing to learn, think independently, and apply concepts practically.

Key Responsibilities

- Assist in **keyword research and competitor analysis**
- Support **on-page SEO activities** (meta tags, headings, internal linking, URL structure, etc.)
- Help in **off-page SEO & link-building activities**
- Write & edit **SEO-friendly content** such as blogs, on-page content, descriptions etc.
- Update content and SEO fields on **WordPress**
- Track website performance with Google Search Console & Analytics
- Prepare basic SEO & content performance reports
- Stay updated with SEO trends & best practices
- Understand client businesses and help align SEO & content strategy accordingly

Skills & Requirements

- Freshers welcome — **internship or basic SEO knowledge is a plus**
- **Good English writing & communication skills are mandatory**
- Ability to write clear, structured and simple content
- Logical thinking & analytical mindset
- Basic awareness of SEO concepts preferred
- Willingness to learn tools such as SEMrush, Ahrefs, Ubersuggest etc.
- Basic WordPress familiarity is a plus
- Ability to take responsibility & follow structured processes
- Team player with a positive learning attitude

Qualities We Value

- Strong interest in digital marketing
- Curiosity & willingness to learn
- Ownership & accountability
- Discipline & consistency
- Attention to detail
- Long-term commitment mindset

What We Offer

- Structured SEO & content training
- Opportunity to work on real client projects
- Learning exposure across multiple industries
- Supportive work culture focused on growth
- Pathway to long-term digital marketing career

Important — Who Should Apply

This role is ideal for someone who:

- Wants to **build a serious career in SEO & Digital Marketing**
- Has **strong English & writing ability**
- Is willing to learn and **apply logical thinking**
- Values growth, stability and commitment

How to Apply

Share your resume at **kapoor@sigmaflux.com**

Subject Line: Application – SEO & Content Executive (Fresher) – Sigmaflux