

Sales & Marketing Specialist – Sigmaflux

Company: Sigmaflux

Experience Required: Minimum 1 Year (Sales / Marketing)

Location: Eternity Mall, Teen Hath Naka, Thane (W)

Work Mode: Work from Office (Mon–Sat, 9 AM – 6 PM)

Employment Type: Full-time

Industry: Website Development & Digital Marketing

KK: Basic Communication, Sales pitch, Digital Products, Should know how to give demo

Salary: Fixed + Variable

About Sigmaflux

Sigmaflux is a Thane-based digital growth agency established in 2018. We specialise in Website Development, SEO, Google Ads, Meta Ads and strategic digital marketing — helping brands scale through structured and performance-driven marketing.

Job Summary

We are looking for a **Sales & Marketing Specialist** with a minimum of **1 year of experience** in business development, sales, or marketing. The ideal candidate should have strong English communication skills, a client-first mindset, and the ability to understand business needs while confidently pitching digital solutions.

This role involves lead management, pitching, proposal coordination, sales closure, and client relationship building.

Key Responsibilities

- Generate and manage leads via calls, email, social media and networking
- Pitch **website development and digital marketing services** to prospects
- Handle complete sales cycle — lead → pitch → proposal → negotiation → closure
- Build and maintain strong client relationships
- Achieve monthly sales targets and contribute to business growth
- Coordinate with the internal team for proposals and delivery alignment
- Maintain CRM / sales records and reporting

Skills & Requirements

- Minimum **1 year of experience** in sales or marketing
- Experience in **IT / Digital Marketing / Service Sales** preferred
- Strong verbal and written English communication skills
- Good negotiation and presentation abilities
- Target-driven, confident and self-motivated
- Basic understanding of websites, SEO and digital marketing
(training support will be provided if required)

Qualities We Value

- Professional communication
- Business understanding
- Ownership mindset
- Result orientation
- Positive attitude

What We Offer

- Attractive incentives linked to performance
- Fast career growth opportunities
- Direct exposure to business strategy and leadership
- Supportive and collaborative work culture

Note

Agencies are requested **not to apply**.

How to Apply

Share your resume at **kapoor@sigmaflux.com**

Subject Line: *Application – Sales & Marketing Specialist – Sigmaflux*