

# Sales & Marketing Specialist – Sigmaflux

**Company:** Sigmaflux

**Experience Required:** Minimum 1 Year (Sales / Marketing)

**Location:** Eternity Mall, Teen Hath Naka, Thane (W)

**Work Mode:** Work from Office (Mon–Sat, 9 AM – 6 PM)

**Employment Type:** Full-time

**Industry:** Website Development & Digital Marketing

**KK:** Basic Communication, Sales pitch, Digital Products, Should know how to give demo

**Salary:** Fixed + Variable

## About Sigmaflux

Sigmaflux is a Thane-based digital growth agency established in 2018. We specialise in Website Development, SEO, Google Ads, Meta Ads and strategic digital marketing — helping brands scale through structured and performance-driven marketing.

## Job Summary

We are looking for a **Sales & Marketing Specialist** with a minimum of **1 year of experience** in business development, sales, or marketing. The ideal candidate should have strong English communication skills, a client-first mindset, and the ability to understand business needs while confidently pitching digital solutions.

This role involves lead management, pitching, proposal coordination, sales closure, and client relationship building.

## Key Responsibilities

- Generate and manage leads via calls, email, social media and networking
- Pitch **website development and digital marketing services** to prospects
- Handle complete sales cycle — lead → pitch → proposal → negotiation → closure
- Build and maintain strong client relationships
- Achieve monthly sales targets and contribute to business growth
- Coordinate with the internal team for proposals and delivery alignment
- Maintain CRM / sales records and reporting

## Skills & Requirements

- Minimum **1 year of experience** in sales or marketing
- Experience in **IT / Digital Marketing / Service Sales** preferred
- Strong verbal and written English communication skills
- Good negotiation and presentation abilities
- Target-driven, confident and self-motivated
- Basic understanding of websites, SEO and digital marketing  
*(training support will be provided if required)*

## **Qualities We Value**

- Professional communication
- Business understanding
- Ownership mindset
- Result orientation
- Positive attitude

## **What We Offer**

- Attractive incentives linked to performance
- Fast career growth opportunities
- Direct exposure to business strategy and leadership
- Supportive and collaborative work culture

## **Note**

Agencies are requested **not to apply**.

## **How to Apply**

Share your resume at **kapoor@sigmaflux.com**

**Subject Line:** *Application – Sales & Marketing Specialist – Sigmaflux*