



F29, Eternity Mall, Teen Hath Naka, Thane (W)

WhatsApp Marketing Executive – Sigmaflux

Company: Sigmaflux

Experience Required: Freshers can apply

Location: Eternity Mall, Teen Hath Naka, Thane (W)

Work Mode: Work from Office (Mon–Sat, 9 AM – 6 PM)

Employment Type: Full-time

Compensation

- **Initial Internship:** 3 months (Stipend up to INR 6,000 per month)
- If the candidate is at a very basic level, an additional 1-month unpaid training period may be added before the internship
- **Full-Time Opportunity Post Internship:** Salary up to **INR 15,000 per month**
- We are looking for candidates who are serious about building a **long-term career** and willing to commit and grow with the company

About Sigmaflux

Sigmaflux is a performance-focused digital growth agency based in Thane, specialising in Website Development, SEO, Google Ads, Meta Ads and digital strategy. We work with brands to help them scale through structured, business-driven digital marketing.

Job Summary

We are looking for a **WhatsApp Marketing Executive** who is interested in building a career in digital marketing. The role involves planning and executing WhatsApp marketing campaigns using Sigmaflux's official WhatsApp dashboard for multiple client brands.

The ideal candidate should have good English communication, the ability to think logically about business communication, and an interest in understanding how brands connect with their audience digitally. Training will be provided on tools and processes — but the candidate must be willing to think, analyse, and apply their learning meaningfully.

Key Responsibilities

- Plan and execute WhatsApp marketing campaigns for clients
- Understand client businesses and design communication accordingly
- Coordinate with the creative team to suggest messaging, creatives and campaign ideas
- Create structured campaign copy and messaging workflows
- Analyse campaign performance and suggest improvements

- Maintain campaign reports and databases
- Stay updated with digital marketing and communication trends

Skills & Requirements

- No minimum experience required — freshers are welcome
- Strong written and spoken English
- Logical thinking and business understanding mindset
- Interest in **digital marketing, communication and branding**
- Ability to plan campaigns and think from a customer perspective
- Attention to detail and structured working style

(Training will be provided on WhatsApp dashboard usage and campaign execution)

Qualities We Value

- Curiosity and willingness to learn
- Ownership mindset
- Clear communication
- Problem-solving approach
- Professional work ethic

What We Offer

- Hands-on training in WhatsApp & digital marketing
- Exposure to multiple brands and real marketing campaigns
- Supportive work environment
- Growth opportunities within digital marketing

How to Apply

Share your resume at **kapoor@sigmaflux.com**

Subject Line: *Application – WhatsApp Marketing Executive – Sigmaflux*