



F29, Eternity Mall, Teen Hath Naka, Thane (W)

Junior Social Media Creative Designer – Sigmaflux

Company: Sigmaflux

Experience Required: 0–2 Years

Location: Eternity Mall, Teen Hath Naka, Thane (W)

Work Mode: Work from Office (Mon–Sat, 9 AM – 6 PM)

Employment Type: Full-time

Compensation

- **Initial Internship:** 3 months (Stipend up to INR 6,000 per month)
- If the candidate is at a very basic level, an additional 1-month unpaid training period may be added before the internship
- **Full-Time Opportunity Post Internship:** Salary up to **INR 15,000 per month**
- We are looking for candidates who are serious about building a **long-term career** and willing to commit and grow with the company

About Sigmaflux

Sigmaflux is a performance-driven digital growth agency specialising in B2B websites and strategic digital marketing. We work with brands to build strong online presence through design, content, SEO and performance marketing — always driven by business logic and real-world outcomes.

Job Summary

We are looking for a Junior Social Media Creative Designer who has a strong eye for design, creativity, and aesthetics — with excellent Canva skills. The role is focused primarily on designing engaging social media creatives, reels, and brand communication visuals.

While knowledge of paid ads is a plus, this role is primarily design-focused. The ideal candidate should also be able to understand client businesses and convert ideas into meaningful visual communication.

Key Responsibilities

- Design visually engaging social media posts, stories, carousels & reels creatives
- Maintain brand consistency across all creatives

- Edit short-form videos (basic reel editing, captions, transitions, music, etc.)
- Contribute to content concepts and creative planning
- Support in building monthly social media creative calendars
- Stay updated with design trends & platform-relevant formats
- Work closely with content & strategy teams
- (Optional) Assist with basic ad creatives & campaign visuals if needed

Skills & Requirements

- Strong proficiency in **Canva** (primary tool)
- Basic familiarity with tools like **Photoshop / Illustrator / Premiere Pro** is a plus
- Good understanding of visual design & social media trends
- Ability to think creatively and visually interpret business messaging
- Strong attention to detail
- Ability to work in a fast-paced environment & meet deadlines
- Good English communication skills

Preferred Qualifications

- 0–2 years of experience in social media design or creative roles
- Prior experience in reel editing / visual content creation
- **Portfolio is mandatory (work samples / Behance / Drive link)**

Qualities We Value

- Creativity & originality
- Business understanding & logical thinking
- Willingness to learn
- Ownership & accountability
- Positive and collaborative attitude

What We Offer

- Competitive salary based on skills
- Learning & growth opportunities in digital marketing
- Exposure to multiple brands & industries
- Supportive & creative work culture

How to Apply

Share your resume + portfolio at kapoor@sigmaflux.com

Subject Line: *Application – Junior Social Media Creative Designer – Sigmaflux*